



**Bethlehem Area Public Library  
Local History Collections**

**Posters, prints and art in the collections of the Bethlehem Area Public Library:  
a finding aid.**

**Creator:** Bethlehem Area Public Library.  
**Title:** Posters, prints and art in the collections of the Bethlehem Area Public Library: a finding aid.  
**Extent:** See individual Series and Subseries descriptions.  
**Abstract:** This finding aid identifies and catalogs the posters, prints and art that are available in various collections of the Bethlehem Area Public Library.

**Organization of the finding aid:**

- 1) Series 1: Posters
  - a. Subseries 1: Military and Propaganda: World War 1
  - b. Subseries 2: Military and Propaganda: World War II
  - c. Subseries 3: Community Events

**Series 1: Posters**

**Subseries 1: Military and Propaganda: World War 1.**

**Inclusive Dates:** c. 1914-1918

**Access to materials:** Unavailable, except by special permission. Digital images are available online at the URL's indicated.

**Extent:** 18 posters.

**Abstract and notes:** When the United States entered World War I in 1917, it suffered from a severe shortage of troop and cargo ships. The United States Shipping Board had the responsibility for ship procurement, but the actual work of providing these ships by placing contracts and overseeing delivery schedules, was the responsibility of the board's subsidiary, the Emergency Fleet Corporation. The Corporation struggled and fell further and further behind in trying to meet the rapid rise in demand for ships.

Unable to cope with the rising demand, the head of the Shipping Board, Edward Nash Hurley, and the head of the Emergency Fleet Corporation, Charles F. Piez, decided to enlist the services of a leading American businessman to take charge of the program. When their first choice for the job, Henry Ford, refused to take it, they turned to Charles Schwab of the Bethlehem Steel Corp.

In 1918 great pressure was brought to bear on Schwab to accept this position, despite his objections that as Chairman of Bethlehem Steel

he was already working full-time on important war contracts, and was risking great financial loss if these contracts were not completed on time. He also feared that he would be accused of conflicts of interest, given that the Steel was the largest shipbuilder in the world at that time.

President Wilson made a personal appeal to Mr. Schwab's sense of patriotism, and he finally agreed, under certain conditions. The choice was broadly popular, and highly successful. When he resigned from his position at the close of World War I, he was lauded for his service.

The posters contained in this group often reflect Mr. Schwab's desire to appeal to the shipyard workers patriotism in order to boost production. He encouraged them to view themselves as soldiers in the service of their nation. "You men who swing the cranes are in charge of the big guns. You who drive the rivets are operating the machine guns of the shipyard."

## Container List: An Inventory of Subseries 1 Posters:

- Container: Information:  
Folder 1:1 Title: Are you working with Schwab?  
Photographer: C. Haimovitz, Public Ledger Company, Philadelphia.  
Publisher: U.S. Shipping Board, Emergency Fleet Corporation, Philadelphia, 1917.  
Original size 19 ½ x 29 ¾ inches.  
Available online at  
[http://www.bapl.org/lochist/comlife/culture/ww1posters\\_2.htm](http://www.bapl.org/lochist/comlife/culture/ww1posters_2.htm)
- Folder 1:1 Title: Make every minute count for Pershing.  
Artist: Adolph Treidler.  
Publisher: United States Shipping Board Emergency Fleet Corporation. Publication Section, Philadelphia [between 1914 and 1918].  
Original size 20 x 24 ¾ inches.  
Available online at “A Summons to Comradeship” at:  
<http://digital.lib.umn.edu/warposters/warpost.html>
- Folder 1:1 On the job for victory (No. 1)  
Artist: Unknown.  
Publisher: United States Shipping Board Emergency Fleet Corporation. Publication Section, Philadelphia, 1917.  
Original size 21 x 28 inches.  
Available online at  
<http://www.bapl.org/lochist/comlife/culture/ww1posters.htm>
- Folder 1:1 Our country needs ships.  
Artist: Herbert Meyer  
Publisher: United States Shipping Board Emergency Fleet Corporation. Publication Section, Philadelphia, 1917.  
Original size 16 ½ x 24 inches.  
Available online at  
<http://www.bapl.org/lochist/comlife/culture/ww1posters.htm>

- Folder 1:1 Rivets are bayonets.  
Artist: John E. Sheridan  
Publisher: United States Shipping Board Emergency Fleet Corporation,  
Publication Section, Philadelphia, 1918.  
Original size 24 x 37 inches.  
Available online at  
[http://www.bapl.org/lochist/comlife/culture/ww1posters\\_2.htm](http://www.bapl.org/lochist/comlife/culture/ww1posters_2.htm)
- Folder 1:1 Ships are coming.  
Artist: James H. Daugherty (1899-1974)  
Publisher: United States Shipping Board, Emergency Fleet Corporation,  
Publication Section, Philadelphia, 1917.  
Original size 19 x 29 ½ inches.  
Available online at  
<http://www.bapl.org/lochist/comlife/culture/ww1posters.htm>
- Folder 1:1 Ships are coming: you can help send this good news to our boys “over there”....  
Artist: Adolph Treidler  
Publisher: United States Shipping Board Emergency Fleet Corporation  
Publication Section, Philadelphia; Tomsen-Ellis [between 1914 and 1918]  
Original size 17 7/8 x 25 inches.  
Available online at: A Summons to Comradeship” at:  
<http://digital.lib.umn.edu/warposters/warpost.html>
- Folder 1:1 Shoot ships to Germany and help America win - Schwab  
Artist: Adolph Treidler  
Publisher: United States Shipping Board Emergency Fleet Corporation,  
Publication Section, Philadelphia 1917.  
Original size 17 ½ x 25 inches.  
Available online at  
[http://www.bapl.org/lochist/comlife/culture/ww1posters\\_2.htm](http://www.bapl.org/lochist/comlife/culture/ww1posters_2.htm)
- Folder 1:1 To everyone in this plant.....  
Artist: L. N. Britton  
Publisher: United States Shipping Board Emergency Fleet Corporation,  
Publication Section, Philadelphia 1917.  
Original size 18 x 24 inches.  
Available online at  
<http://www.bapl.org/lochist/comlife/culture/ww1posters.htm>

- Folder 1:2                      On the job for victory (No. 2)  
Artist: Jonas Lie  
Publisher: United States Shipping Board Emergency Fleet Corporation,  
Publication Section, Philadelphia 1917.  
Original size 38 ½ x 29 ¼ inches.  
Available online at  
<http://www.bapl.org/lochist/comlife/culture/ww1posters.htm>
- Folder 1:2                      Teamwork buildings ships  
Artist: William Dodge Stevens  
Publisher: United States Shipping Board Emergency Fleet Corporation,  
Publication Section, Philadelphia 1917.  
Original size 48 x 34 5/8 inches.  
Available online at  
[http://www.bapl.org/lochist/comlife/culture/ww1posters\\_2.htm](http://www.bapl.org/lochist/comlife/culture/ww1posters_2.htm)
- Folder 1:2                      Two inspiring cablegrams...  
Artist: William Kriehof (1875-?)  
Publisher: United States Shipping Board Emergency Fleet Corporation,  
Publication Section, Philadelphia 1917.  
Original size: 32 3/8 x 42 3/8 inches.  
Available online at: A Summons to Comradeship” at:  
<http://digital.lib.umn.edu/warposters/warpost.html>
- Folder 1:2                      Your work means victory: build another one!  
Artist: Fred J. Hoertz  
Publisher: United States Shipping Board Emergency Fleet Corporation,  
Publication Section, Philadelphia 1917.  
Original size: 27 ¼ x 37 ¾ inches.  
Available online at  
<http://www.bapl.org/lochist/comlife/culture/ww1posters.htm>
- Rolled 1:1                      Hip hip another ship  
Artist: George Wright  
Publisher: United States Shipping Board Emergency Fleet Corporation,  
Publication Section, Philadelphia 1917.  
Original size 40 x 54 5/8 inches.  
Available online at: A Summons to Comradeship” at:  
<http://digital.lib.umn.edu/warposters/warpost.html>

- Rolled 1:2  
Nothing stops the men. Let nothing stop you.  
Artist: H. Giles.  
Publisher: United States Shipping Board Emergency Fleet Corporation  
Publication Section, Philadelphia, 1918.  
Original size 54 x 36 7/8 inches.  
Available online at: A Summons to Comradeship” at:  
<http://digital.lib.umn.edu/warposters/warpost.html>
- Rolled 1:3  
On the job for victory (No. 2). (larger version of On the job for victory #2 listed above.)  
Artist: Jonas Lie.  
Publisher: United States Shipping Board Emergency Fleet Corporation,  
Publication Section, Philadelphia 1917.  
Original size 38 1/2 x 29 1/4 inches.  
Available online at  
<http://www.bapl.org/lochist/comlife/culture/ww1posters.htm>
- Rolled 1:4  
Put the pennant beside the flag. Both spell Victory.  
Artist: Charles Buckles Falls (1874-1960).  
Publisher: United States Shipping Board Emergency Fleet Corporation  
Publication Section, Philadelphia, 1917.  
Original size 54 1/4 x 38 3/4  
Available online at  
[http://www.bapl.org/lochist/comlife/culture/ww1posters\\_2.htm](http://www.bapl.org/lochist/comlife/culture/ww1posters_2.htm)
- Rolled 1:5  
Send the eagle’s answer.....more ships.  
Artist: James H. Daugherty (1889-1974)  
Publisher: United States Shipping Board Emergency Fleet  
Corporation Publication Section, Philadelphia, 1917.  
Original size 146 x 99 cm  
Available online at:  
[http://lcweb2.loc.gov/cgi-bin/query/h?pp/PPALL:@field\(NUMBER+@1\(cph+3g10036\)\)](http://lcweb2.loc.gov/cgi-bin/query/h?pp/PPALL:@field(NUMBER+@1(cph+3g10036)))

**Subseries 2: Military and Propaganda: World War 2.**

**Inclusive Dates:** c. 1943-45.

**Access to materials:** Unavailable, except by special permission. Digital images are available online at the URL's indicated.

**Extent:** 22 posters.

**Abstract and Notes:** While the World War 1 poster collection focuses strongly on ship production, the World War 2 collection has a wider focus, including war bond appeals; rationing; recruitment; and safety.

**Container List: An Inventory of Subseries 2 Posters:**

- Folder 2:1 Americans suffer when careless talk kills!  
Artist: Harry Anderson.  
Publisher: U. S. Government Printing Office, 1943.  
Original size: 13 x 20 inches.  
Available online at: "[Unifying a Nation](#)": World War II Posters from the New Hampshire State Library.
- Folder 2:1 For liberty and peace on earth: Give War Bonds. (2 copies: 1 trimmed)  
Artist: Lyman Simpson  
Publisher: U. S. Treasury. Washington, DC: U.S. Government Printing Office, 1944.  
Original size: 9 ¾ x 12 ¾; 10 x 14  
Available online at: Northwestern University Library – [World War II Poster Collection](#).
- Folder 2:1 If you can't go across....come across! Buy War Bonds.  
Artist: Ernest Fiene  
Publisher: Abbott Laboratories as a contribution to the Treasury's Schools-At-War program  
Original Size: 11 x 12 ½ inches  
Available online at <http://www.bapl.org/lochits/comlife/culture/ww2posters.htm>
- Folder 2:1 Sixth war loan.  
Artist: Unknown.  
Publisher: U. S. Government Printing Office [1944]  
Original size 20 3/8 x 8 ¾ inches.  
Available online at <http://www.bapl.org/lochits/comlife/culture/ww2posters.htm>
- Folder 2:1 Speed the day with war bonds

Artist: Joseph Hirsch.  
Publisher: Abbott Laboratories as a contribution to the Treasury's Schools-At-War program.  
Original size: 11 x 15 inches.  
Available online at  
<http://www.bapl.org/lochits/comlife/culture/ww2posters.htm>

Folder 2:1 They also serve, who buy war bonds  
Artist: Unknown.  
Publisher: U. S. Government Printing Office, 1945.  
Original size 20 3/8 x 8 3/4 inches.  
Available online at  
<http://www.bapl.org/lochits/comlife/culture/ww2posters.htm>

Folder 2:1 We'll take care of the rising sun, you take care of rising prices  
Artist: Unknown.  
Publisher: Office of War Information for the Office of Economic Stabilization.  
Original size: 16 1/4 x 21 7/8 inches.  
Available online at  
<http://www.bapl.org/lochits/comlife/culture/ww2posters.htm>

Folder 2:2 Be a cadet nurse: the girl with a future  
Artist: Jon Whitcomb  
Publisher: U.S. Government Printing Office, U.S. Public Health Service, Federal Security Agency, 1944.  
Original size: 19 7/8 x 27 7/8 inches.  
Available online at  
[Department of the Navy, Naval Historical Center - Recruiting Posters for Women from World War II](http://www.bapl.org/lochits/comlife/culture/ww2posters.htm)

Folder 2:2 Do with less so they'll have enough  
Artist: Unknown.  
Publisher: U.S. Government Printing Office, 1943.  
Original size: 21 1/4 x 27 7/8 inches.  
Available online at:  
Visual of this poster can be viewed at ["Unifying a Nation" World War II Posters from the New Hampshire State Library](http://www.bapl.org/lochits/comlife/culture/ww2posters.htm)

Folder 2:2 Fire away: buy extra bonds  
Artist: Schreiber  
Publisher: U.S. Government Printing Office, 1944.  
Original size: 20 x 27 7/8 inches.  
Available online at:  
<http://www.bapl.org/lochits/comlife/culture/ww2posters.htm>

- Folder 2:2 I need your skill in a war job (2 copies)  
Artist: James Montgomery Flagg  
Publisher: U.S. Government Printing Office, Division of Public Inquiries, Office of War Information, 1943.  
Original size: 20 x 27 7/8 inches.  
Available online at: [Northwestern University Library - World War II Poster Collection](#)
- Folder 2:2 Keep the home front pledge: pay no more than ceiling prices. Pay your points in full.  
Artist: F.G. Cooper  
Publisher: United States Office of Price Administration, 1944.  
Original size: 20 x 24 3/4 inches.  
Available online at: [Northwestern University Library - World War II Poster Collection](#)
- Folder 2:2 Next! Japan. 6<sup>th</sup> war loan.  
Artist: I. Bingham  
Publisher: U.S. Government Printing Office, 1944.  
Original size: 13 x 20 inches.  
Available online at: [Japanese American Internment Curriculum - Posters from World War II](#)
- Folder 2:2 O'er the ramparts we watch. U.S. Army Air Forces  
Artist: Jes Wilhelm Schlaikjer.  
Publisher: War Department. St. Paul, MO: Brown & Bigelow, 1944.  
Original size: 19 x 24 3/4 inches.  
Available online at: [Northwestern University Library - World War II Poster Collection](#)
- Folder 2:2 The Sky's the limit! Keep buying war bonds (6<sup>th</sup> War Loan) (2 copies)  
Artist: Courtney Allen  
Publisher: U.S. Government Printing Office, 1944.  
Original size: 20 x 27 inches.  
Available online at: <http://www.bapl.org/lochits/comlife/culture/ww2posters.htm>
- Folder 2:2 Use it up – wear it out – make it do!  
Artist: Unknown:  
Publisher: U.S. Government Printing Office, 1943.  
Original size: 21 1/4 x 27 7/8 inches.  
Available online at: ["Unifying a Nation" World War II Posters from the New Hampshire State Library](#)

- Folder 2:3                    For Liberty and peace on earth: Give War Bonds. (Same as smaller versions in Folder 2:1.)  
Artist: Lyman Simpson  
Publisher: U. S. Treasury. Washington, DC: U.S. Government Printing Office, 1944.  
Original size: 27 ½ x 36 ¾ inches.  
Available online at: Northwestern University Library – [World War II Poster Collection](#)
- Folder 2:3                    I need you on the job full time: don't get hurt!  
Artist: Margy Morse Meyers  
Publisher: War Department Safety Council, 1943.  
Original size: 27 ¾ x 39 ¾ inches.  
Available online at:  
<http://www.bapl.org/lochits/comlife/culture/ww2posters.htm>
- Folder 2:3                    Seventh war loan: Now all together.  
Artist: C. C. Beall (painted from an Associated Press photo of the U.S. Marines at Iwo Jima.)  
Publisher: U.S. Treasury Department, U.S. Government Printing Office, 1945.  
Original size: 26 x 36 ¾ inches.  
Available online at:  
<http://www.bapl.org/lochits/comlife/culture/ww2posters.htm>

**Subseries 3: Community Events.**

**Inclusive Dates:** 1891-1987

**Access to materials:** Access varies, depending on item. See access note for each item, in container list.

**Extent:** 10 posters.

**Abstract and Notes:** This subseries includes posters created to advertise local events, including the 1891 State Fair, and Musikfest.

**Container List: An Inventory of Subseries 3 Posters:**

- Folder 3:1                    Pennsylvania State Fair, Sept. 1891 (3 posters.)  
Author: Unknown.  
Publisher: Fair Publishing House, Norwalk, O[hio?], 1891.  
Poster 1: rectangle, agriculture and races, 24 x 34 inches.  
Poster 2: narrow, featuring races, 14 x 43 inches  
Poster 3: small banner, date and place, 5 ½ x 29 inches.  
Available online at:  
<http://www.bapl.org/lochist/comlife/culture/statefairs.htm>  
Reproductions of Posters 1 & 2 also available for sale.
- Folder 3:2                    Musikfest posters (6 posters)  
Publisher: Musikfest, 1984 (3 copies); 1985, 1986, 1987.  
Original size: varies.  
Available for use in the Bethlehem Room. ID Required.
- Folder 3:2                    American Indians and the Moravians: a celebration.  
Artist: reproduction of C. Schussle, Power of the Gospel,  
1862 oil on canvas, from Moravian Archives Collection.  
Publisher: Sun Inn Preservation Association and Moravian  
College, 1986.  
Available for use in the Bethlehem Room. ID Required.